



LIFETIMEMEDIA

Sales House tarifátáblázat

Magazin	Példányszám	1/1 oldal	2/3 oldal	1/2 oldal	1/3 oldal	1/4 oldal	1/6 oldal	1/8 oldal	B/II	B/III	B/IV	B/II + 1/1	2/1 oldal	Címlap-hirdetés	Kiemelt felület
Amiről az orvos nem mindig beszél	20,000	630,000	-	360,000	220,000	150,000	-	-	760,000	760,000	880,000	-	990,000	-	-
BBC goodfood	15,500	1,190,000	910,000	670,000	430,000	340,000	-	180,000	1,450,000	1,450,000	1,700,000	2350000	1,980,000	-	-
BBC History	17,000	990,000	760,000	560,000	350,000	280,000	-	150,000	1,200,000	1,200,000	1,400,000	2,150,000	1,680,000	-	-
BBC TopGear	15,000	1,190,000	-	670,000	430,000	340,000	-	-	1,690,000	1,450,000	1,950,000	2,350,000	1,980,000	-	-
BBC Bookazine/ BBC Világtörténelem	10-13 000	850,000	-	510,000	340,000	260,000	-	150,000	1,000,000	1,000,000	1,200,000	-	1,410,000	-	-
Egészség Abc Magazin/ Könyök Kalauz	100,000	300,000	-	200,000	-	-	-	-	400,000	400,000	450,000	-	400,000	-	-
BURDA Style	20,000	980,000	670,000	525,000	380,000	345,000	-	-	1,090,000	1,050,000	1,250,000	-	1,780,000	-	-
Képmás	16-18000	950,000	-	550,000	-	235,000	-	-	1,050,000	1,720,000	1,720,000	-	-	-	-
Világjáró Magazin	30,000	1,000,000	-	690,000	450,000	-	200,000	-	1,250,000	1,100,000	1,400,000	1,900,000	1,750,000	-	-
First Class Magazin	12,000	1,200,000	-	780,000	500,000	-	-	-	1,350,000	1,300,000	1,500,000	2,000,000	1,800,000	-	-
Világjáró Utazás Info & Trend	5-20 000	300,000	-	150,000	-	-	-	-	450,000	400,000	550,000	-	-	-	-
Tropical	5,000	682,000	-	495,000	418,000	300,000	120,000	-	870,000	870,000	980,000	1,645,000	1,200,000	-	-
Tropical Bookazine	5,000	620,000	-	460,000	380,000	300,000	120,000	-	870,000	870,000	980,000	1,645,000	1,200,000	-	-
Globs Magazin	5,000	620,000	-	450,000	380,000	-	-	-	-	-	890,000	-	1,000,000	990,000	-
Médiapiac	3,500	504,900	385,000	308,000	209,000	176,000	99,000	-	599,500	599,500	654,500	-	968,000	-	-
LAM [Lege Artis Medicinae]	5,500	412,000	-	289,000	-	-	-	-	602,000	556,000	648,000	-	721,000	-	602,000
Ideggyógyászati Szemle	1,500	320,000	-	180,000	-	-	-	-	430,000	400,000	450,000	-	560,000	-	430,000
Hypertonia & Nephrologia	1,800	245,000	-	153,000	-	-	-	-	300,000	285,000	329,000	-	428,750	-	300,000
Magyar Fogorvos	7,250	530,000	-	280,000	195,000	145,000	110,000	80,000	590,000	590,000	610,000	-	880,000	650,000	650,000
Klinikai Onkológia	1,100	300,000	-	150,000	-	-	-	-	530,000	480,000	740,000	-	630,000	-	360,000
Nővér	1,000	150,000	-	80,000	50,000	-	-	-	240,000	240,000	320,000	-	262,500	-	-
Hivatásunk	5,000	180,000	-	90,000	-	-	-	-	263,000	230,000	293,000	-	315,000	-	-